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## A STUDY ON STUDENTS' INTRINSIC MOTIVATION IN ONLINE ENGLISH LEARNING USING A SHORT VIDEO AS A MEDIA

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### Abstract

*This research aimed to determine the use of short video to improve the students' intrinsic motivation in online learning English. The method of the research was a descriptive qualitative. The data was collected and analyzed from some instruments that were interview, observation and questionnaire in the teaching and learning process on the application of short videos of Instagram Reels. Furthermore, using the short videos of Instagram Reels that can give a relaxing situation for students in online English learning. It also can make students more active and easy to understand the material since the video contains pictures and audio that causes students to see the material directly. The subjects were the second semester of students in Intensive English Course as the EFL Classroom. The teaching and learning activities in online class which divided into three steps, e.g., Pre-activity, main activity, and activity of the last post. The analysis recommended the lecturer as a the role model must have the lesson plan systematically what the lecturer did during teaching and learning process to deliver good material in online learning.*

**Keyword:** *Intrinsic Motivation, Short video, Instagram Reels, Online Learning.*



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## Abstrak

*Penelitian ini bertujuan untuk mengetahui penggunaan video pendek untuk meningkatkan motivasi intrinsik siswa dalam pembelajaran bahasa Inggris online. Metode penelitian yang digunakan adalah deskriptif kualitatif. Data dikumpulkan dan dianalisis dari beberapa instrumen yaitu wawancara, observasi dan angket dalam proses belajar mengajar pada aplikasi video pendek Instagram Reels. Selanjutnya, menggunakan video pendek Instagram Reels yang dapat memberikan suasana santai bagi siswa dalam pembelajaran bahasa Inggris online. Selain itu juga dapat membuat siswa lebih aktif dan mudah memahami materi karena video berisi gambar dan audio yang menyebabkan siswa dapat melihat materi secara langsung. Subyek penelitian ini adalah mahasiswa semester dua mata kuliah Intensive English Course sebagai EFL Classroom. Kegiatan belajar mengajar di kelas online yang dibagi menjadi tiga tahap, yaitu Pra kegiatan, kegiatan utama, dan kegiatan posting terakhir. Analisis tersebut merekomendasikan dosen sebagai role model harus memiliki RPP secara sistematis apa yang dosen lakukan selama proses belajar mengajar untuk menyampaikan materi yang baik dalam pembelajaran online.*

**Kata kunci:** Motivasi Intrinsik, Video Pendek, Reel Instagram, Pembelajaran Online.

## Introduction

Language is very important in daily life because the language is a tool of human communication. Using of the language, a person can convey ideas, thoughts, feelings to others, both orally and in writing. Without the language, we can find it difficult to communicate and convey our intentions or goals to others and interact in everyday life. It is critical to learn the language as a means of communication. English is one of the languages we must know. As part of Indonesian education, English has been taught in playgroups, elementary schools, junior high schools, and in the workplace. Many individuals use English to improve their knowledge and skills in a variety of disciplines, including education, tourism, religion, technology, and the global economy. English is spoken as a foreign language in Indonesia. In most nations, English is taught as a required subject in schools (Solihah, A. and Rustandi, 2020).

English is the most widely used language in the world. English is very important to learn because there are many benefits that we can use when we can speak English. In addition to facilitate conversations with the other people from different countries by being able to speak English skill that we have very large job opportunities. English has four skills that are listening, reading, speaking, and writing. One of the important things is writing.

Writing is the most important skill for the communication because people use writing text to express ideas, feelings, opinions in written form. In writing, the delivery of information can be more complete, systematic, and directed. Although both are forms of communication, writing has its distinct traits. Our fingers are taught to organize letters into words, words into phrases, sentences into paragraphs, and paragraphs into essays when we write. It is possible to remove or change items that do not fit or are not understood. Oral communication, on the other hand, cannot be replaced by mouth gestures when speaking, and it is sometimes unclear and difficult for the listener to understand

Online learning is a teaching- learning process that takes place over the Internet by using various kinds of devices such as, laptop, smart phone, and computer. (Fry, 2001) defines online learning as the development of learning material for purposes of education which makes the use of internet and technologies. Online learning is driven by technology and it depends on internet facilities. (*Covid-19 pandemic and online learning: the challenges and opportunities. Interactive Learning Environments*, 2020)states that educational institution and telecommunication industries has a high opportunity to create collaboration such as minimizing the price of internet data subscriptions or even make it free accessible to every student and educator as their social responsibility.

The success of the learning objectives, there are many factors that directly affect and improve students. For this reason, it is an effort to improve teaching by choosing strategies or ways of delivering learning in order to increase student learning motivation. For this reason, the lecturer must motivate the students so that with this help students can get out of learning difficulties. In the teaching and learning process, motivation is extremely crucial. According to(Elliot, A. J., & Covington, 2001), a person's motivation determines their wants, desires, and actions. (Tohidi, H., & Jabbari, 2012)emphasizes this point in his study, stating that motivation, in this case education, changes students' attitudes toward specific courses as well as their learning styles. As a result, motivation in education may boost students' energy, effort, inventiveness, and perseverance in studying, as well as their cognitive development, awareness of all consequences, and ultimately their ability to perform better.

(Legault, 2016), stated that intrinsic motivation is a natural human will. People can actively do the things they find interesting or enjoyable. In learning process, intrinsic motivation is not straight forward to create because this motivation comes from within the student. (Dörnyei, 1994)explained that intrinsic motivation can come from central motivator in the learning process.

To overcome problem of students' motivation in learning English, the lecturer can use interesting learning for students. There are many methods for learning. The lecturer must be able to understand and correctly choose the type of social media to be used because it can affect the learning process. According to (Basith, A., & Syafi'i, n.d, 2019)Instagram is an educational tool that helps

students and lecturer to communicate easily inside or outside the classroom. Instagram Reels is a feature of Instagram. Instagram Reels is the short 15-60 second video Instagram has created a creative space for users to create and share short videos with others.

Reels is an application that makes short videos of 15 seconds with a choice of audio, effects, and other creative tools. Reel invites its users to create fun videos to share with friends or anyone on Instagram. On reels we can find very short and clear videos about procedure text that we can find in anyone's posts, even some videos bring up text so that posts can be read by anyone. From the short videos of Instagram Reels, the researcher hopes that 15-60 seconds video could be made students learn new things in a short time. Instagram Reels can be a great instructional resource as a teaching motivation tools and support students' creativity. On reels, we can find very short and clear videos about procedure text that we can find in anyone's posts, even some videos bring up text so that posts can be read by anyone. Using video reels to teach English makes students become easy, understand, and have fun learning English. . It also can make students more active and easy to understand the material since the video contains pictures and audio that causes students to see the material directly.

Based on the statement above, the researcher considered that Short Video of Instagram Reels could be a solution to solve the student's problem in learning English. Since it makes the students to have fun while the teaching learning process. In addition, the tittle of this research is "A Study on Students' Intrinsic Motivation in Online English Learning Using Short Video of Instagram Reels as A Media ". This research focused on how reels can make students more active and easy to understand the material since the video contains pictures and audio that caused the students to see the material directly using reels. Therefore, using of the short videos of Instagram Reels that can give a relaxing situation for students in online English learning.

## **Research Method**

The researcher conducted the research that comprised of the research design, the research setting, the research instrument, the data collection technique and the data analysis technique. To complete this research, the researcher presented all terms

### **Research Design**

The qualitative method was applied in this research. To find the data that has been collected, a qualitative method was applied. According to (Creswell, 1998) Qualitative research is a situated activity in which the observer is placed in relation to the rest of the world. It is made up of a combination of interpretive and material behaviors that allow us to see the world. According to

(Creswell, 1998) The study of research problems looking into the meaning people or groups give to a social or human situation begins with assumptions, a worldview, the possible employment of a theoretical lens, and the examination of research problems. The characteristic in question is an understanding of the complexities of data meaning and its role in qualitative research. The collecting of data in a natural setting sensitive to the people and places under investigation, as well as inductive data analysis that establishes patterns or themes, are all used by qualitative researchers (Creswell, 1998). Asking questions, establishing procedures, and collecting particular data from informants or participants are all part of the qualitative research process. Inductively analyzing data, reducing, verifying, and interpreting or capturing the meaning of the problem under study's context.

### **Subject**

The research setting in Intensive English Course was in Language Center of Universitas Muhammadiyah Surabaya. The subjects in this research were the students who were in the second semester in the academic year 2021/2022. There were 20 students who were from study program of Islamic Religion Education.

### **Instrument**

An instrument is a tool or a set of three facilities used by researcher to collect data in order to make their job easier and their results better so that they can be processed more easily (Arikunto, 2013). The researchers used 3 instruments in this research: interview, observation, and questionnaires.

#### **1. Interview**

Interview is a process of interaction, dialogue, question and answer between two or more people to get first-hand information. In this research, interviews were used to collect information from participants. Researcher conducted interviews with the lecturer and the students in Intensive English Course in Language Center of Universitas Muhammadiyah Surabaya.

#### **2. Observation**

Observation was used to collect data. Observation is made during the teaching learning process that is only focused on that process. A type of observation sheet in this research is a category system which is divided in 2 parts, namely Lecturer and Student Observation sheets. The method was used by the researcher that an observation checklist and field note observation to analyze and evaluate the performance and behavior of lecturer and students in online learning. The format arranged contained items about events or behavior that can occur in learning based on lesson plan.

### 3. Questionnaire

A questionnaire is a data collection tool in which respondents are given a set of questions or written statements to answer (Arikunto, 2013). It is nothing more than a tool for gathering and recording data about a certain topic of interest. Questionnaires should always have a clear purpose that relates to the study objectives, and it should be apparent from the start how the results can be used. The researcher took the questionnaire from a sixth indicators of IMI (Intrinsic Motivation Inventory) has been added to tap the experiences of relatedness. This questionnaire sheet is provided in form of a checklist. The students as respondents gave a check mark (✓) on the answer choices that were considered the most appropriate to represent the answer. On each item, the score and its descriptor were according to the following conditions

1: Strongly Disagree, 2: Disagree, 3: Neutral, 4: Agree, 5: Strongly Agree.

The researcher took the questionnaire from a sixth indicators of IMI (Intrinsic Motivation Inventory) has been added to tap the experiences of relatedness

Indicators	Items
Interest/Enjoyment	4 Items
Perceived Competence	3 Items
Effort/Importance	2 Items
Pressure/Tension	2 Items
Perceived Choice	1 Items
Value/Usefulness	2 Items

### Data Analysis

The data obtained in this research came from observations. The data were analyzed descriptively qualitative. Student' observation data was used to determine the increase in students' intrinsic motivation in online learning, while the lecturer' observation was used to determine whether the lecturer was really using the Reels application well in online learning. Moreover, based on the questionnaire results on students' learning motivation that obtained was distributed in the form of a value range table, namely the value of 80-100% in the very good category, the value of 70-80% in the good category, the value of 50-60% in the fair category, the value for 30-40% in the Low category, and the value for less than 30% Very low. The questionnaire result data can be analyzed by descriptive statistic to see the students' Intrinsic Motivation through the use of Reels application in learning English. The results of the analysis are then

classified to be very high, high, medium, low, and very low. Qualification of Students' Motivation Questionnaire Results as bellow:

Score Percentages	Categories
80% - 100%	Very Good
70% - 80%	Good
50% - 60%	Fair
30% - 40%	Low
0% - 30%	Very Low

The data from the result of Qualification of Students' Motivation Questionnaire Results can be analyzed descriptive quantitative with percentage techniques by looking for the average value percentage of success. To investigate the data on this research

## Results and Discussion

### Results

On implementing the Reels application to improve students' motivation. The researcher collected the data during the research through observation. The researcher collaborated with English lecturer in conducting this research. The lecturer implemented the Reels application in the online class based on the lesson plan that the lecturer's design, while the researcher had a role as the observer that fulfilling the observation sheet. The total number of students in was 20 students. Following this, the students entered the class forum in the zoom meeting and followed with Reels application that had been shared in the WhatsApp group. This is one of the links that you can access when looking for procedures on Instagram Reels. can be accessed via cellphone or laptop, as long as you have an Instagram account.

<https://www.instagram.com/reel/Cb8s-HyJWEr/?igshid=YmMyMTA2M2Y=>





In the online learning, the topic that would be discussed is the definition, language features, and procedure text. The lecturer showed the procedure text video through Reels application and asked the students what the definition of procedure text is. The lecturer gave one question (multiple choice) asking the definition of the procedure text that has been explained previously. Through the Reels application, the lecturer sends a sample of short video from the procedure text. The lecturer used Reels application in providing various kinds of procedure text video for students to answer online, while simultaneously discussing each procedure text given containing a video of procedure text.

In opening activity, the lecturer did the warming up about the topic that was discussed. Warmed up which was done by the lecturer was the simple question about procedure text. After did a warmed up, the lecturer gave the explanation about the topic. The lecturer continued the study and asked them to watch the video about the procedure text. After that, the lecturer gave explanation about the definition, language feature, and also generic structure of procedure text. At that time, the task of the procedure text by watching the Reels also discussed together with the students in zoom meeting. The topic that may be discussed is the generic structure of procedure text. The lecturer shared screen a video of the procedure text material through Reels media and asked students what they have remembered from the procedure text at the previous meeting. The lecturer presented a slide about the Generic Structure of Procedure Text. The lecturer asked students what they know from the video of the procedure text section. Through the Reels application, the lecturer sent a sample video of the procedure text by WhatsApp web. Then the lecturer asked the students to find out the generic structure of the procedure texts. The lecturer used Reels application in providing various kinds of video for students to be able to write, as well as discussing together each video given contains of video and subtitle that has been taught.

In the main activity, the topic that can be discussed is all the material that can be taught in the previous meeting. The lecturer displayed a short video of the procedure text through Reels application in Instagram and asked students what they have remembered from the procedure text at the previous meeting.



Through the Reels application, the lecturer sent the link of the sample video about the procedure text. The Lecturer displayed an example of the procedure text video and asked students to find out the other short videos and write the procedure text after watching from the Reels application in Instagram.

In the last activity that the lecturer gave the opportunity for the students to ask some question. After that, the lecturer asked the students to conclude the topic that had already discussed before and provided feedback on the learning process and outcomes. The explanation of research finding focused on what the real situation of teaching and learning activities through online learning.

Based on the questionnaire given, the finding showed that students' intrinsic motivation in Learning English during online class was at the fair category according to Qualification of Students' Motivation Questionnaire Results. The researcher consulted this to the lecturer, so that the researcher was welcome to do an effort for this class. The plan was arranged before the researcher conducted the research. The topic was about "Procedure text". The lecturer had been prepared writing material was suitable with topic discussion. The title of writing material is about "Making a cake". Playing Reels is to improve students' intrinsic motivation to learn English in online learning. The researcher as an observer and the lecturer who implemented the material design. In the learning and teaching process, the researcher and students from intensive English class can be entered class forum in the zoom meeting soon after the Lecturer gave the link from WhatsApp group. The topic of writing material is about "Making a cake".

## DISCUSSION

In the subsection, the researcher comes to the main part of the article. This subsection served the answer of the questions stated in the introduction section. To support the answer, the researcher explained by the relevance of finding described earlier in this section. This research result showed that the reels can make students more active and easy to understand the material since the video contains pictures and audio that caused the students to see the material directly using reels. Therefore, using of the short videos of Instagram Reels that can give a relaxing situation for students in online English learning.

Therefore, the lecturer must help the students to learn English easily and motivate them by providing interesting techniques or media to make them easier using of the short videos of Instagram Reels. The lecturer can create a new atmosphere and make the class interesting by using the media. The students were not bored when the lecturer when using the median to convey the material. Appropriate media can also stimulate students' abilities, interests, and attention. Reels are a suitable medium for teaching writing for students, especially in procedure texts. Due to a large number of various videos such as recipes. Make students more interested and creative.

Students are also enthusiastic about doing the assignments given by using Reels and creating a supportive atmosphere during the teaching and learning process. Based on the students' evaluation in the last meeting, it found that the students' motivation in online learning English through Reels made the students interested in online learning process to make a procedure text. The success indicators of students' Intrinsic Motivation Inventory (IMI) Questionnaire qualification of average score were 70% while in learning process the average score of students' IMI questionnaire was 4.60 (90%). The result of the research showed that this research was declared successful.

Based on the results of the questionnaire, students gave positive and dominant responses to the application of Reels in learning procedure text. By using the latest media and often used in today's modern era, students are happier, interested, and motivated to take part in online learning. One type of Reels, namely this media video helps students to add new vocabulary. Students can see and listen to the speaker's dialogue in this Reels, from this activity, students can change students' attitudes toward online class. As a result, motivation in education may boost students' energy, effort, inventiveness, and perseverance in studying, as well as their cognitive development, awareness of all consequences, and ultimately their ability to perform better. Technology may offer many options that can be used not only to make teaching interesting but also more effective and productive in terms of student improvement. This means that Reels are suitable as a medium for learning to write because this media can increase student motivation and ability to score students in writing procedure text.

## Conclusion

This research was conducted to find out the students' intrinsic motivation in online learning by using Reels application. The result showed that Reels application could be used in teaching English in online learning. The finding showed the potential of Reels application to increase students' intrinsic motivation, it showed the enhancement of teacher and students' activity during teaching learning process. The data could be seen from students' Intrinsic Motivation Inventory (IMI) questionnaire and student's observation sheets indicating that the students were actively involved and paid attention to the subject taught by the lecturer.

The students were also excited in doing the task given by using Reels application and creating the supportive situation during teaching learning process. Indicators of success can be achieved when the students' Intrinsic Motivation Inventory (IMI) are able to reach an average score of 90 %. Thus, it can be concluded that using Reels application can improve student's intrinsic motivation. Moreover, based on finding the enhancement of students' response towards Reels application which was obtained from the results of the interview.

The data showed that most of the students were interested and enjoyed in learning English through Reels application.

It can be summarized that the result of the research showed the implementation of Reels application can significantly improve students' intrinsic motivation. Other than improving the students score, the implementation of Reels application also got positive responses from students in teaching and learning English. It showed that the video Reels as media can make students more enjoyed process teaching and learning. It seems using videos can give a relaxing situation for students in learning English. It also can make students more active and easy to understand the material since the video contains pictures and audio that causes students to see the material directly.

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